

## Robert Braathe Elected Chapter President of the AMA New York Capital Region

Albany, NY- March 14, 2023- The American Marketing Association (AMA) is pleased to announce Robert Braathe as the organization's new president. Braathe has many years of experience in the business world, specifically during his management days at large corporations such as Disney, Gap, and Apple. Today, Braathe runs an organization that focuses on helping people seeking jobs or career changes called the Career Service Station. He teaches marketing at colleges such as The University of New Haven, Hudson Valley Community College, and Bellevue University. Braathe also teaches classes at a local high school. Braathe is happy to speak with any marketers through Zoom calls, LinkedIn, or meet with them face-to-face for coffee.

As the new chapter president, Braathe will be responsible for helping run some of the resources that AMA provides., networking events, educational programs, insight into the marketing industry, and possible job opportunities. Braathe joins an organization that has served the marketing community for over 90 years and has 2000 members, a number that is constantly growing over the years. Braathe is excited to join this community of forward thinkers and looks forward to assisting marketers in advancing their careers.